## ABSTRACT

A hair cosmetizer of the present invention is such that the hair cosmetizer including an oily material, which is solid at ordinary temperature, is dissolved into water or is dispersed therein by compounding a water-soluble organic medium with a cosmetic material being the major component of the hair cosmetizer. And, since the water-soluble organic medium is fastened firmly to hair by means of the adhesion force of the oily material, which is solid at ordinary temperature, the water-soluble organic medium as a moisturizing material becomes less likely to be eliminated, and thereby the effects, such as gloss and moisture, sustain for a prolonged period of time. A production process of the present invention for a hair cosmetizer can produce the hair cosmetizer of the present invention, which is good in terms of water solving and which can be applied readily, by mixing a material, which includes a heat-melted oily material and a powdery water-soluble organic medium, to prepare a mixture, and forming the post-cooling-andsolidifying mixture as a powdery shape by pulverizing it.